

FactoryTalk ViewPoint Overview

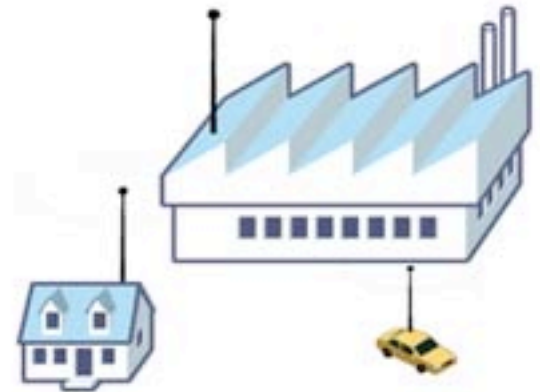


- Extends access to critical plant-floor operations data to enterprise users
 - Increases factory visibility and intelligence
 - Allows users to make quicker decisions based on real-time plant information
- Provides on-demand, real-time visualization using the simplicity of a web browser
 - Fully scalable and animated graphics displays
 - Dashboards and key performance indicators
 - Remote monitoring of alarms and trend displays
- Supports multiple browsers and client devices
 - Internet Explorer, Firefox
 - Personal Computers
 - Mobile Internet Devices
- Thin-client design reduces maintenance and support costs



FactoryTalk ViewPoint Benefits

- **Extends visualization & real-time decision capabilities to browser-based remote users**
 - Plant managers & supervisors
 - Central maintenance engineers
 - Mobile personnel
 - OEM's & System Integrators
- **Provides on-demand access from anywhere**
 - In the office
 - At Home
 - On the road
- **Lowers Total Cost of Ownership**
 - Client is an Internet Browser
 - No client software to install & maintain
- **Supports multiple browsers / client devices**
 - Internet Explorer, Firefox



Fully Operational Browser Functionality for Intuitive & Familiar User Experience

- Forward/Back navigation is fully functional
- Establish Favorites for quick access to critical information
- Add important displays to Links Bar
- Use Tabs to organize displays in a browser window
- Collaborate with co-workers using active hyperlinks
- Access previously viewed displays using History



FactoryTalk ViewPoint - Microsoft Technology, Rockwell Knowledge

- The first thin-client application for manufacturing based on Microsoft Silverlight 2 and .NET 3.5 technology
 - Delivers rich user experience and live visual information required by today's remote & mobile users
 - Provides cross-browser and cross-platform support on multiple web browsers and client devices
 - Scalable graphics allow users to easily design for multiple platforms with single graphic
 - Silverlight loads and updates automatically saving users valuable time and money
- Brings forward existing Human Machine Interface applications, no modifications required
- Easy to use features designed specifically for plant information workers and managers

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